

Industry Support Guidance: Third-Party Programs

Why We Partner

At Stryker, we recognize the important role that educational grants, sponsorship opportunities, and charitable donations play in advancing medical technology and treatment to our customers and their patients.



How We Partner

- **Educational Grant:** Monetary or product support for a third-party educational program.
- **Commercial Sponsorship:** Monetary support to a third-party in exchange for advertising and promotional opportunities.
- **Exhibit:** Monetary support to a third-party in exchange for table/ space for Stryker products at an educational or charitable event, or trade show.
- **Charitable Donation:** Monetary or product support where proceeds are used for charitable purposes.

Review & Approval

- All types of support require review & approval through Stryker's Global Request Technology System (GRT): <https://globalrequests.stryker.com/>
- Review & approval requires a minimum of 4 weeks.
- Not all requests will receive support.

Key Considerations

Event Location:

- Supporting events at resort locations present additional risk. Stryker may limit the type or amount of support provided due to the scrutiny and reputational risk that may be presented by these settings.

Activities at Events:

- We partner to support education and positively impact patients and make healthcare better. Event agendas which include recreational activities, or which promote entertainment, create reputational risk for Stryker.
- Recreational activities at third-party educational events must be secondary to the educational content and are not a reason why Stryker would participate or support a meeting.
- Stryker may not provide or pay for HCP recreational activities, meals, beverages, or other expenses for HCPs during recreational activities and our support should not be used for recreation or entertainment.

Fellowships:

- We do not provide grants directly to an individual fellow, hospital, or medical school.
- We do not provide grants for residents or fellow attendance at resort or recreational venues.