

FUJIFILM Medical Receives Frost & Sullivan Market Leadership Award in Computed Radiography

Palo Alto, Calif. — April 27, 2006 — Following a recent analysis of the U.S. digital x-ray market, Frost & Sullivan has selected FUJIFILM Medical Systems USA, Inc. as the recipient of the 2006 Market Leadership Award in computed radiography. Fuji has held a long-standing position as the premier digital x-ray manufacturer and continues to demonstrate excellence in all areas of the market.

“As the original developer of storage phosphor technology over 20 years ago, Fuji has established cassette-based CR systems as the dominant digital x-ray acquisition modality in hospitals, diagnostic imaging centers, outpatient clinics, and private-practice groups,” says Frost & Sullivan Research Analyst Subha B. Basu. “Their continued innovation and ability to address the changing market dynamics have contributed to their success.”

Fuji’s product line includes both single-driver systems (Carbon XL and Carbon X) and multiple-driver systems (XG-5000 and Clearview-CS), which provide industry-leading technology and image analysis applications. The XG-5000 system boasts image preview times of less than 20 seconds at plate-processing speeds of an astounding 165 images per hour. The ClearView-CS produces the same speed and additionally offers Fuji’s patented dual-side reading technology and 50-micron resolution for premium imaging applications such as mammography* and pediatrics.

The company has also innovated in the DR domain with extraordinarily fast upright and table DR systems. These units, referred to as the Velocity product line, provide image previews beginning in as fast as 2 seconds, making it superior to competitive flat panel systems.

"Fuji is at the forefront of the digital wave, with extensive product portfolios in digital solutions that can accommodate a host of end-users," explains Basu. "With over one-third of the total market share in revenues, Fuji attained the top spot in 2005."

Frost & Sullivan is proud to present the 2006 Market Leadership Award in computed radiography to FUJIFILM Medical Systems for their continued innovation and market dominance in cassette-based CR systems.

Each year, *Frost & Sullivan* presents this Award to a company that has exhibited market share leadership through the implementation of market strategy. The recipient has displayed excellence in all areas of the market leadership process, including the identification of market challenges, drivers and restraints, as well as strategy development and methods of addressing these market dynamics.

About FUJIFILM Medical Systems USA

As one of the Fuji Photo Film family of companies with 70 years of imaging experience and almost \$25 billion in sales, FUJIFILM Medical Systems is a leading provider of diagnostic imaging products and network systems to meet the needs of healthcare facilities today and well into the future. Fuji’s family of Imaging Systems products and technologies—including digital x-ray, women’s healthcare imaging, dry imagers, and conventional x-ray film and equipment—are tailored to suit many different applications for a variety of imaging environments. The pioneer of computed radiography (CR), Fuji remains the market leader in digital x-ray with products that are clinically proven and constantly evolving to set the standard in digital imaging innovation. Fuji is headquartered in Stamford, CT. More information is available at www.fujimed.com.

About Frost & Sullivan

Frost & Sullivan, a global growth consulting company, has been partnering with clients to support the development of innovative strategies for more than 40 years. The company's industry expertise integrates growth consulting, growth partnership services, and corporate management training to identify and develop opportunities. *Frost & Sullivan* serves an extensive clientele that includes Global 1000 companies, emerging companies, and the investment community by providing comprehensive industry coverage that reflects a unique global perspective and combines ongoing analysis of markets, technologies, econometrics, and demographics. For more information, visit [http:// www.awards.frost.com](http://www.awards.frost.com) or www.medicalimaging.frost.com

Contact:

Stacie Jones

210.247.2450

Stacie.jones@frost.com

* The ClearView-CS is capable of reading general x-ray and pediatric imaging exams and will be upgraded for mammography application upon FDA approval.